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News Release

-FOR IMMEDIATE RELEASE-

PHONETREE RECOGNIZED AS ONE OF THE HOT PRODUCTS AND SERVICES OF 2008 IN LEADING FAITH-BASED MAGAZINE!

National Faith-Based Publication Names PhoneTree as Leading Product of 2008

WINSTON-SALEM, NC. December 30, 2008 – For the third consecutive year, PhoneTree® has been recognized as a leading product in the top faith-based product and service magazine, *Religious Product News*. The December 2008 issue highlights PhoneTree as a leading technology-forward “Hot Product” for the faith-based market.

“PhoneTree’s products distinguish themselves as the leading congregational messaging system, helping churches better communicate. It made our list because of the combination of features that allow churches to reach their members in a variety of formats,” states Jill Pinheiro, Managing Editor of *Religious Product News*.

PhoneTree is an innovative leader in voice and e-messaging systems, offering USB and Internet-based technology within a multitude of markets looking to increase communication efforts. The original PhoneTree concept, pioneered in 1989, has matured into a highly successful business with employees around the country and worldwide usage.

“We’re honored to be considered among the ‘best of the best’ by *Religious Product News*,” adds PhoneTree President and CEO, AJ DiBianca. “In these days of challenging economic conditions, our mission remains to provide PhoneTree products and services that improve communication for churches, medical practices, businesses and all of our customers,” states DiBianca.

PhoneTree is also celebrating their 20th Anniversary so be looking for some exciting new activity this coming year.

About PhoneTree

Since 1989, PhoneTree has manufactured and sold high quality PhoneTree automated messaging systems for a wide variety of organizations. PhoneTree currently has over 45,000 systems in use by faith-based organizations, medical and dental practices, civic organizations, libraries, schools, businesses of all sizes, and many government agencies. All PhoneTree systems are designed and manufactured in the United States. To name just a few, PhoneTree is an MGMA AdminiServe Partner, a Better Business Bureau accredited business, a member of the National Association of Church Business Administrators, and is a member of the Christian Leadership Alliance.

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