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-FOR IMMEDIATE RELEASE-

PHONETREE ANNOUNCES NEW PATIENT MESSAGING PRODUCT AND PRICING OPTIONS

WINSTON-SALEM, NC. October 25, 2007 – PhoneTree® is unveiling PhoneTree Patient Messaging™ at the Medical Group Management Association (MGMA) 2007 Annual Conference, October 28-31. With a range of delivery and pricing options beginning at \$99 per month, PhoneTree Patient Messaging is equally well-suited for single- and multi-provider practices, multi-specialty groups, and enterprise environments. By providing cost-effective patient communication with prompt return on investment, PhoneTree Patient Messaging produces ongoing incremental revenue for medical practices by reducing patient no-shows, decreasing past-due balances and increasing office efficiency.

“We’re very excited about the new platforms and pricing of the new PhoneTree Patient Messaging,” says AJ DiBianca, President and CEO of PhoneTree. “We know that automated patient messaging is an important and essential tool in today’s medical practices. We’ve researched technology trends in both the overall marketplace and the healthcare community to create platforms addressing the technology needs of the doctor, the office staff and most importantly, the patient.”

About PhoneTree

Since 1989, PhoneTree has manufactured and sold high quality PhoneTree automated messaging systems for a wide variety of organizations. PhoneTree currently has over 45,000 systems in use by churches, faith-based organizations, medical and dental practices, civic organizations, libraries, schools, businesses of all sizes, and many government agencies. All PhoneTree systems are designed and manufactured in the United States. PhoneTree is an MGMA AdminiServe Partner.

“PhoneTree,” “PhoneTree Patient Messaging,” and the PhoneTree logo are trademarks of Personal Communication Systems, Inc. For more information, visit the company’s web site at www.phonetree.com/health or visit us at the MGMA 2007 Annual Conference.